Dear Members and Friends,

The Oregon Chapter of the American Planning Association’s (OAPA) past year is well-represented by its new mission statement: Relevant Resources, Better Planners, Exceptional Communities. OAPA’s volunteers and staff continue developing and providing events, trainings, and tools that connect planners with each other, with the latest industry resources, and with emerging legislation and policy activities. Overall, it was a fantastic year and I’m pleased to share some of the highlights with you and a look-ahead to 2018-19.

Emerging Planners organized 11 events that reached over 180 people

The Emerging Planners Group (EPG) continues to bring energy and spot-on programming to OAPA. EPG’s Mentorship Program built on momentum from past years to provide an impressive cohort of emerging and established matches with fantastic resources, guidance, and program-specific events. EPG provides new planners with opportunities to explore the breadth of planning career types, network with their peers and established colleagues, and further develop useful skills.

Professional development opportunities offered around the state

The Professional Development Committee (PDC) keeps knocking it out of the park with extensive programming attended by over 580 people this past year. From data science courses to ethics and community engagement, PDC’s flourishing webinar series provides a convenient and cost-effective way to stay up-to-date on the latest planning tools and skills. PDC continues to provide well-received workshops and relevant training for planners and commissioners from all types of Oregon communities, including Planners Network Meetings held in Eugene, Central Point, and Umatilla, in partnership with the Department of Land Conservation and Development.

Improved communications and innovative outreach benefit members

OAPA implemented a new communications strategy this year with twice-monthly newsletters and better leveraging of social media to reach members and beyond. Our new membership brochure succinctly and effectively conveys the benefits of Chapter membership.

Looking Ahead

Strategic Plan updated

Over the course of 2018, OAPA is revamping and updating its Strategic Plan. The update process is drawing upon input from the board and our membership to shape a plan that accurately reflects who we are and where we want to go as an organization. Learn more about the update process and read the Strategic Plan on the OAPA website.

CPC grant for “Fostering Diversity and Inclusion in Oregon’s Professional Planners” received

OAPA is thrilled to receive a grant from APA Chapter Presidents Council for developing an approach to better understand and reduce barriers to and foster diversity, equity, and inclusion among Oregon’s professional planners. We look forward to sharing grant outcomes for replicability beyond Oregon.

National Community Planning Month (NCPM) kicks off

This fall the EOC launched an effort to encourage and support NCPM efforts in our Oregon communities, sharing information on NCPM and how cities and counties can recognize and celebrate the impact of planning within their communities. The EOC is also promoting APA’s Great Places in America program as part of its NCPM strategy.

Thanks to all of the great volunteers and staff that made 2017-18 an exceptional year and cheers to another great year ahead!

Kirsten Tilleman, OAPA President
OAPA BY THE NUMBERS

Members Served 980, up 11% from ’16-’17
Board Members 18
Committees 9
Volunteers 150+
Staff 2 (PT)
Budget $93,776
Events 26
Event Attendees 1,500+

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OAPA Board President
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Jeannine Rustad, JD
Portland State University
Immediate Past President

Alex Dupey, AICP
MIG Inc.
Vice President

Matthew Davis, AICP
Architectural Resources Group
Secretary

John Roberts
Hood River County
Treasurer

Theresa Cherniak, AICP
Washington County
Board Member-At-Large

Tom Humphrey, AICP
City of Central Point
Board Member-At-Large

Karl Lisle, AICP
City of Portland
Board Member-At-Large

John David (JD) Tovey III, AICP
Confederated Tribes of the Umatilla
Indian Reservation
Board Member-At-Large

Brad Bennington
Jackson County
County Planning Commission
Representative

Sherry Grau
City of Milwaukie
City Planning Commission
Representative

Brian Campbell, FAICP
Planning Consultant
Education and Outreach Chair

Aaron Ray, AICP
City of Hillsboro
Professional Development Officer

Damian Syrnyk, AICP
City of Bend
Legislative and Policy Affairs Chair

Richard Margerum, PhD
University of Oregon
Faculty Liaison

Greg Schrock, PhD
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PROFESSIONAL DEVELOPMENT COMMITTEE

18 Committee members • 7 Events • 585 Participants • 3 Webinars • 32 Hours of CM Credit •
1 new FAICP Fellow • 15 new AICP certified planners • 1 AICP Candidate

Events included three Planners Network Meetings, with Planning Commissioner Trainings (in cooperation with the Oregon Department of Land Conservation and Development); the annual Legal Issues Workshop; a topical one-day event focused on urbanization of the westside of the Portland metro area; and two book group meetings.

Planners Network Meetings:
- Willamette Valley: January 2018, Eugene
- Southern Oregon: May 2018, Central Point
- Eastern Oregon: June 2018, Umatilla

Legal Issues Workshop: December 2017, Portland

Webinars:
- AICP Exam Tips Webinar: September 2017
- Visual Communication as a Planning Tool: March 2018
- Unleashing the Power of Data: The Census & Beyond: May 2018

American Institute of Certified Planners (AICP)
Congratulations to the following members that became members or fellows of the American Institute of Certified Planners this year.

Mark Gillem, FAICP
- Seth Adams, AICP
- Matt Burlin, AICP
- Barrett Chaix, AICP
- Michael Cynkar, AICP
- Carley Francis, AICP
- Seth Gallant, AICP
- Laura Jardieanu, AICP
- Haleigh King, AICP

Rosa Lehman, AICP
- Timothy McAdams, AICP
- BreAnne McConkie Gale, AICP
- Caitlin Reff, AICP
- Kenneth Rencher, AICP
- Joseph Shearer, AICP
- Tate White, AICP
- Matthew Biskey, AICP Candidate
EMERGING PLANNERS GROUP

12 Committee members • 12 Events • 184 Participants • 25 Mentorship Matches

EPG has kept busy with its Mentorship Program, organizing informal spaces for planners to network (“EPG Hang”), collaborating with other OAPA committees on events like the Westbound: A One-Day Exploration of Growth, and arranging Lunch and Learns at local consulting firms, public agencies, and nonprofits involved with planning.

Lunch and Learn: Soul District Business Association
October 2017

Lunch and Learn: Portland For Everyone
March 2018

Lunch and Learn: Salazar Architects and Living Cully
April 2018

EPG Volunteers Depave the Hillsboro Multicultural Market
October 2017

EPG Trivia Night at Chapter Conference
October 2017

EPG Trivia Happy Hour @ Westbound – A One-Day Exploration of Growth
June 2018

June EPG Hang
June 2018

EPG 2018 Mentorship Program:
Mentee Registration & Kick Off Event
January 2018

Mentor Registration & Kick Off Event
January 2018

Professional Development Event
March 2018

Closing Event
May 2018

Whose Streets? Their Streets!
Bicycle Tour of Portland Private Street Typologies
July 2017

COMMUNICATIONS, VOLUNTEER APPRECIATION, AND NETWORKING

OAPA communicates with members and the public through a twice a month email newsletter, the Oregon Planners Journal and blog, webpage, social media and the Oregon Planners Network email listserve. The new newsletter strategy of twice a month emails is intended to keep members up to date but not overwhelmed with emails. The Membership Committee oversaw the development of a new Membership Brochure, available in print and online.

Volunteer appreciation and networking events, hosted by the Board, included a Volunteer Happy Hour, November 2017, and a Chapter Happy Hour at the National APA Conference in New Orleans, April 2018.

Planning for 2018 and beyond, OAPA Board Retreat, February 2018
LEGISLATIVE POLICY ADVISORY COMMITTEE AND POLICY SUB-COMMITTEE

LPAC: 23 Committee members; Policy Sub-Committee: 17 Committee members • 1 Legislative and Policy Agenda • 7 Bills tracked in the 2018 short State legislative session • 1 Letter submitted to the legislature • 1 Letter submitted to state agencies regarding rulemaking and other activities • 1 Webinar

LPAC and the Policy Sub-Committee meet year round to track legislation and on-going policy discussions, primarily at the state level. The 2018 Oregon Legislature met for a short session in Winter 2018, and while there weren’t as many bills as a long-session, legislators still considered some pretty important legislation, including bills related to housing and the Clean Energy and Jobs Act. Bills tracked, testimony submitted, and the Chapter’s Legislative and Policy Agenda are available on the OAPA website.

Policy Sub-Committee members participated in administrative rule amendment committees or testified to those committees throughout the year. Comments on proposed updates to the Metropolitan Transportation Planning Rule were submitted to DLCD. Policy Sub-Committee members also tracked legislative action at the federal level, with a focus on potential impacts to urban and rural communities.

AWARDS COMMITTEE

8 Committee members • 8 Awards

**Distinguished Leadership — Lifetime Award**
Dick Converse, AICP

**Distinguished Leadership by a Professional Planner**
Damian Syrnyk, City of Bend

**Distinguished Leadership by an Elected Body**
Kathy Fitzpatrick, City Manager, Mosier

**Betty Niven Award for Distinguished Leadership in Affordable Housing Advocacy**
Cat Goughnour, MSc, Founder and CEO of Radix Consulting

**Student Achievement in Planning**
UmatillaTogether: Framework Plan* – PSU Student team, City of Umatilla, and Umatilla County

**Professional Achievement in Planning**
City of Bend UGB Remand Project – City of Bend, Deschutes County, and Angelo Planning Group Team

**Public Involvement and Participation**
Milwaukie All Aboard! Community Vision – City of Milwaukie and Cogan Owens Greene

**Special Recognition for a Project with Statewide Significance**
Assessing and Responding to Short Term Rentals in Oregon – Sadie DiNatale, University of Oregon

*Umatilla Together: Framework Plan also received national recognition as the 2018 American Institute of Certified Planners Student Project Award winner, presented at the National APA Conference in New Orleans, April 2018.
EDUCATION AND OUTREACH COMMITTEE

16 Committee members • 1 APA Chapter Presidents Council (CPC) grant completed • 6 podcasts produced with an average of 40 listeners per show • 1 Youth Expo

Benefits of Planning Grant: EOC partnered with the Oregon Department of Land Conservation and Development, the City of Portland, and Clackamas County to better understand the psychology and behavioral issues behind NIMBY's and create tools to educate about the benefits of planning. Products included surveys, trainings, an article on overcoming bias, the creation of OAPA’s Pints with Planners podcast program, and a StoryMap about the Oregon Planning Program (top). Find links on EOC’s webpage.

Pints with Planners topics included:
Episode #1 - What is a City Planner?
BONUS SHOW - Planning in Oregon
Episode #3 - Creating Memorable Community Spaces
Episode #4 - Creating Memorable Community Spaces, Part II
Episode #5 - Post-Conflict / Post-Disaster Recovery Planning
Episode #6 - Sustainable Urban and Regional Development

The Youth Expo in Portland is a great opportunity to reach out to high schoolers and introduce them to the planning profession (bottom).

CONFERENCE COMMITTEE

33 Committee members • 548 Attendees • 52 Sessions • 5 Mobile Workshops • 2 Receptions • 1 Pub Crawl • 82 Hours of CM Credit

OAPA partnered with the International Society of City and Regional Planners for a Joint International Conference.

OAPA’s board president with session co-moderator Mairura Omwenga, chairman of the Town and Country Planners Association of Kenya (top left); Umatilla Together’s team accepting the Student Achievement in Planning award (top right); conference session (bottom left); Mobile Workshop to Willamette Falls (bottom right).
GET INVOLVED