CONFERENCE INFORMATION

REGISTRATION PRICES

<table>
<thead>
<tr>
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<th>Sept 30 or Before</th>
<th>After Sept 30</th>
<th>Thursday Only</th>
<th>Friday Only</th>
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<tbody>
<tr>
<td>OAPA / WAPA Member</td>
<td>$275</td>
<td>$325</td>
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<tr>
<td>Non-Member</td>
<td>$325</td>
<td>$375</td>
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<td>Full-Time Student</td>
<td>$50</td>
<td>$60</td>
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<td>Mobile Workshops</td>
<td>See Conference Schedule for workshop prices.</td>
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REGISTER TODAY at:

SPONSORS

BergerABAM

LOCATION

The 2016 Joint Planning Conference, will be held in beautiful Portland, Oregon, at the Oregon Convention Center (777 NE Martin Luther King, Jr Blvd.).

LODGING

Attendees can receive a discounted conference rate at the DoubleTree by Hilton for $151 plus tax per night or Hotel Eastlund for $151 plus tax per night.

DoubleTree by Hilton Portland
1000 NE Multnomah St.
Portland, OR 97232
$151 plus taxes single/double
800.996.0510

Hotel Eastlund
1021 NE Grand Avenue
Portland, OR 97212
$151 plus taxes single/double
503.235.2100

EXHIBITORS

Interested in exhibiting? Contact Stephanie Kennedy, Event Manager at 503.626.8197 or totaleventconnection@gmail.com.

REDUCED FEE FOR HARDSHIP

Unemployed planners are eligible for a reduced conference fee. Visit the website at http://www.oregonapa.org/events/oregon-and-washington-apa-joint-conference/ for more information. The deadline to apply is September 16, 2016.

AICP CM CREDIT

Participants can earn up to 14 AICP CM credits including Law and Ethics. AICP members are now required to obtain 32 certification maintenance credits every two years. AICP members may roll-over a maximum of 16 credits from one reporting period into the subsequent reporting period.
CONFERENCE SCHEDULE
Wednesday, October 26

MOBILE WORKSHOPS

9:00 am - 9:15 pm
Sustaining the Gorge – Balancing Resources, Managing Expectations
This mobile workshop will focus on joint use and regulation in the Columbia Gorge National Scenic Area. The Gorge is a popular recreational destination that also functions as a “working river” for competing uses such as freight movement and tribal activities. Cost: $85 per person

9:15 am - 10:00 am
Explore the Vision (+ Real Plans Underway) for the Lloyd District (Walking Tour)
Portland’s Lloyd District is the state’s second largest concentration of the workforce in the region. It is well served by transit, close to downtown and becoming a desirable place to work, eat, shop, stay and reside. From the convention center, large parks and entertainment venues to high rise office buildings to the realities of a worn-out, aging urban shopping center, join us for an exploration and discussion of how Portland is creating its next vibrant mixed-use district and livable neighborhood. Cost: $50 per person

10:00 am - 10:45 am
Take a Ride on the Orange Line: Portland to Milwaukie Light Rail Transit
TriMet opened its new 7.3 mile long MAX Light Rail Transit and multi-modal transportation improvements in September, 2015, joining downtown Portland to historic downtown Milwaukie, Oregon, and beyond. Remarkable in its innovation and approach to sustainability and community, the Orange Line is about place-making and civic architecture. Hear how the new transit line is changing the urban fabric of neighborhoods and industrial brown fields along the way. Experience the unique urban design of the stations and robust public art program. Walk (and take selfies) on the iconic Tilikum Crossing, the nation’s first multi-modal transit bridge without automobiles. Cost: $55 per person ($5 TriMet pass included in fee)

10:45 am - 11:30 am
Vancouver’s Waterfront Renaissance – Reconnecting to the Great River of the West
Vancouver is the largest city on the Columbia River; founded as a river trading post 150 years ago, Vancouver’s downtown has been separated from its historic waterfront by a 100 year-old railroad berm. Land beyond the berm was home to marine shipping and heavy industrial uses. Today, the shipyards, paper mills, and warehouses are gone, and the waterfront is undergoing a surge in urban redevelopment and renewal. Through a unique public/private partnership fostered by the City of Vancouver, connections through the railroad berm have reconnected over 40 acres of this former industrial land to the downtown core. With key streets now in place, urban-scale master planned developments by both a private development group and The Port of Vancouver that may lead to over $1 billion in new construction are taking shape, and a new seven acre, $25 million city park with connections to the existing Waterfront Renaissance Trail is under construction. Tour leaders will discuss the collaborative planning and funding efforts that led to this once-in-a-lifetime opportunity to reclaim Vancouver’s Waterfront, the tools used to catalyse it, the complex environmental and development process that was required, and the exciting mixed use projects that will be under construction in the very near future. Cost: $70 per person

THURSDAY KEYNOTE SPEAKER
Urbanism in the Columbia Region: The Paybacks of Beloved Places
HAZEL BORYS is Managing Principal and President of PlaceMakers, an urban design, coding, and place-based marketing firm working throughout the US and Canada. She guides governments through policy and land use law reforms — allowing walkable, mixed-use, compact, resilient places to develop by-right — and helps developers get things built under the increasingly prevalent form-based codes of the new economy. Hazel is an electrical engineer with an MBA. She is the organizer of the Placemaking@Work Webinar series and the SmartCode Workshop, board member of the Transect Codes Council, coauthor of the Codes Study, and blogger on PlaceShakers.

FRIDAY KEYNOTE SPEAKER
The Dollars and Sense of Downtown Development
JOE MINICOZZI is the principal of Urban3, a consulting firm created by Asheville real estate developer, Public Interest Projects. Urban3’s work in pioneering geo-spatial representation of economic productivity has prompted a paradigm shift in understanding the economic potency of urbanism and the value of well designed cities. Their studies for municipalities across the United States and Canada have affected the reevaluation of public policy and a broader understanding of market dynamics created by tax policy. Joe is a sought after lecturer on city planning issues and his work has been featured in numerous journals and at international conferences. He is a founding member of the Western North Carolina-based, non-profit Asheville Design Center. He holds a Bachelor of Architecture from the University of Miami and Master of Architecture and Urban Design from Harvard University.

Thursday, October 27

9:00 am - 9:15 am
EQUITABLE COMMUNITIES
Healthy People and Places
Innovation and Partnerships
Strong Professionals
Planning the Great Beyond

9:00 am - 9:15 am
HUD’s New Assessment of Fair Housing Guidelines
Integrating Transit and Land Use Planning
Does Land Use Matter? Linking Place Types with Behavior
Fast and Fun Presentations II: Partnerships
Land Change Monitoring & Mapping in Real-Time

10:00 am - 10:15 am
BREAK WITH EXHIBITORS

10:15 am - 11:00 am
Creating and Sustaining Community Through the Arts
From Data to Planning Action
Planning Matters to You: Communications
Leading Amidst Impossible Demands
Farmland Transfer and Strong Community Food Systems

12:00 pm - 1:15 pm
LUNCH AND KEYNOTE SPEAKER: Hazel Borys

1:30 pm - 1:45 pm
Bikes + Transit: Building on Plans
Moving Main Street to Action
Planning as Storytelling
Achieving Consensus – Making Tough Decisions
Landslide Hazards - Two Years After Oso: An Interdisciplinary Approach

2:00 pm - 3:15 pm
BREAK WITH EXHIBITORS

3:30 pm - 4:15 pm
Promoting Community Development Through Incubators
Balancing Regulations to Create Great Cities
Collaborating with Honey, Not Vinegar
Legislative Advocacy Skills for Planners
New Neighborhoods in the Northwest

5:15 pm - 6:15 pm
RECEPTION, WA APA SILENT AUCTION and Glencoe High School Jazz Band

7:00 pm
PUB CRAWL and SCAVENGER HUNT – Use your mobile phone to take photos of certain items at each Crawl spot. Prizes to be won!

Friday, October 28

9:00 am - 10:00 am
RETROFITTING THE BURBS FOR TRANSIT

9:00 am - 10:00 am
Plan4Health: Pierce County, WA and Good Planning

10:30 am - 11:15 am
Legislative Advocacy for Good Planning

10:30 am - 11:15 am
Falling Forward: Two Northwest Waterfalls and the Revitalization of Historic Riverfronts

12:30 pm - 1:15 pm
LUNCH AND KEYNOTE SPEAKER: Joe Minicozzi

2:00 pm - 2:45 pm
Fundraising with Impact (full fee)

3:30 pm - 4:15 pm
Making Parking Management (almost) Painless

4:30 pm - 5:15 pm
Do Sweat the Hard Stuff

5:15 pm - 6:00 pm
Making the Frontline Work

5:15 pm - 6:00 pm
Hazard: Community Food Systems

5:30 pm - 6:00 pm
EQUITABLE COMMUNITIES
LOCAL GOVERNMENT
PUBLIC HEALTH
WORKSHOPS