WEDNESDAY, OCTOBER 26, 2016
Start at the Oregon Convention Center

MOBILE WORKSHOPS

9:00 am – 12:00 pm
Explore the Vision (+ Real Plans Underway) for the Lloyd District (Walking Tour) • 2.5 CM • Additional Cost of $50 (currently has a waiting list)

Portland’s Lloyd District is the state’s second largest concentration of the workforce in the region. It is well served by transit, close to downtown and becoming a desirable place to work, eat, shop, stay and reside. From the convention center, large sports and entertainment venues to high-rise office buildings to the realities of a worn-out, aging urban shopping center, join us for an exploration and discussion of how Portland is creating its next vibrant mixed-use district and livable neighborhood.

9:00 am – 4:30 pm
Sustaining the Gorge – Balancing Resources, Managing Expectations • 6 CM • Additional Cost of $85
Moderator: Alwin Turiel, AICP, PMP
Speakers: Kristen Stallman, ODOT; Don Hardy, BergerABAM and Scott Keillor, BergerABAM

This mobile workshop will focus on joint use and regulation in the Columbia Gorge National Scenic Area. The Gorge is a popular recreational destination that also functions as a “working river” for competing uses such as freight movement and tribal activities.

10:00 am – 2:00 pm
Take a Ride on the Orange Line: Portland to Milwaukie Light Rail Transit • 3 CM • Additional Cost of $50 (currently has a waiting list)

TriMet opened its new 7.3 mile long MAX Light Rail Transit and multi-modal transportation improvements in September, 2015, joining downtown Portland to historic downtown Milwaukie, Oregon, and beyond. Remarkable in its innovation and approach to sustainability and community, the Orange Line is about place-making and civic architecture. Hear how the new transit line is changing the urban fabric of neighborhoods and industrial brown fields along the way. Experience the unique urban design of the stations and robust public art program. Walk (and take selfies) on the iconic Tilikum Crossing, the nation’s first multi-modal transit bridge without automobiles.
10:00 am – 2:00 pm
Vancouver’s Waterfront Renaissance – Reconnecting to the Great River of the West • 3 CM • Additional Cost of $70
Moderator: Chad Eiken, AICP/Larry Vasquez, AICP, City of Vancouver, WA
Speakers: Brian Carrico, AICP, BergerABAM and Don Hardy, BergerABAM

Vancouver is the largest Washington city on the Columbia River. Founded as a river trading post 150 years ago, Vancouver’s downtown has been separated from its historic waterfront by a 100 year-old railroad berm. Land beyond the berm was home to marine shipping and heavy industrial uses. Today, the shipyards, paper mills, and warehouses are long gone, and the waterfront is undergoing a surge in urban redevelopment and renewal. Through a unique public/private partnership fostered by the City of Vancouver, connections through the railroad berm have reconnected over 40 acres of this former industrial land to the downtown core. With key streets now in place, urban-scale master planned developments by both a private development group and the Port of Vancouver that may lead to over $1 billion in new construction are taking shape, and a new seven acre, $25 million city park with connections to the existing Waterfront Renaissance Trail is under construction. Tour leaders will discuss the collaborative planning and funding efforts that led to this once-in-a-lifetime opportunity to reclaim Vancouver’s Waterfront, the tools used to catalyze it, the complex environmental and development process that was required, and the exciting mixed use projects that will be under construction in the very near future.

1:00 – 5:00 pm
Under Pressure: The Evolution of the Central Eastside • 3.5 CM • Additional Cost of $50 (currently has a waiting list)
Moderator: Robin Schoetzky, AICP, UrbanLens Planning
Speakers: Kelley Roy, Portland Made/ADX; Michael Tevis, Intrinsic Development; Sydney DeLuna, Ecotrust

Join us for a mobile tour that explores the challenges and solutions to fostering an employment district, where new and historical manufacturing can thrive along with office uses and the arts. Explore by visiting (by bicycle) three unique sites that provide incubator and manufacturing space and food production.

THURSDAY, OCTOBER 27, 2016
Oregon Convention Center

8:00 am – 9:00 am • REGISTRATION & NETWORKING

9:00 am – 10:30 am
HUD’s New Assessment of Fair Housing for Planners • 1.5 CM (law)
Moderator: Lauren Walker Lee, Fair Housing Center of Washington
Speakers: Louise Dix, Fair Housing Council of Oregon; Zoe Ann Olson, Intermountain Fair Housing Council, Inc.; Marley Hochedoner, Northwest Fair Housing Alliance

An overview of the HUD’s new Affirmatively Furthering Fair Housing (AFFH) regulations and a discussion of how to use the Assessment of Fair Housing (AFH) reporting tools for planners, government and elected officials that are required in order to be eligible for CDBG/HOME/ESG funds.

Integrating Transit and Land Use Planning • 1.5 CM
Moderator: Stephen Hunt, King County Metro Transit
Speakers: Carol Cooper, King County Metro Transit; Aaron Gooze, AICP, Fehr & Peers; Alicia McIntire, Parametrix

In developing their new Long Range Plan, King County Metro Transit integrated transit service, land use planning, coordination with cities and big picture thinking. The process included using innovative data analysis tools and exploring the role of evolving transportation options to create a comprehensive regional transportation network.
**Does Land Use Matter? Linking Place Types with Behavior • 1.5 CM**

**Moderator:** Evan Manvel, DLCD  
**Speakers:** Cody Meyer, DLCD; Tara Weidner, PE, ODOT; Erin Wardell, AICP, Washington County

Comparing the existing built environment characteristics and observed travel behavior to future land use plans allows planners to explore how changes to the built environment can affect household travel. This session will present planning tools and methodologies that can help planners use land use typologies to quantify transportation outcomes.

**Fast and Fun Presentations II: Partnerships • 1.5 CM**

Join the Emerging Planners Group for the second annual OAPA Pecha Kucha, with the theme of "Innovation and Partnerships." You will hear presentations from people at different stages in their careers in the six minute “Pecha Kucha” format.

**Land Change Monitoring & Mapping in Real-Time • 1.5 CM**

**Moderator:** Doug Peters, WA Dept. of Commerce, Growth Management Services  
**Speakers:** Kenneth Pierce, Jr., PhD, WA Dept. of Fish and Wildlife, Habitat Program, Science Division; Allan Johnson, WA Dept. of Commerce, Research Program

Learn about 3 exciting new technology applications being used to monitor land development and cover changes, strategically plan for habitat and ecosystem protection, and provide high-quality data to assist in better long term land use planning for future growth. Includes watershed characterization, high resolution change detection, and permit mapping applications.

**10:30 am – 10:45 am • BREAK & EXHIBITS**

**10:45 am – 12:15 pm**

**Creating and Sustaining Community Through the Arts • 1.5 CM**

**Moderator:** Deborah Munkberg, AICP, 3 Square Blocks  
**Speakers:** Amy McBride, City of Tacoma; Randy Engstrom, Seattle Office of Arts and Culture; Eloise Damsrosch, Regional Arts and Cultural Council

How are communities in the Pacific Northwest seeking to enhance quality of life through arts and cultural programming? What are the challenges and what has been working? This session will answer these and other questions about the innovative strategies being used by public arts programs in the Pacific Northwest.

**From Data to Planning Action • 1.5 CM**

**Moderator:** Eric Main, AICP, Oregon Health Authority  
**Speakers:** Rad Cunningham, MPH, MPA, Washington State Dept. of Health; Amy Pow, MA, MCIP, Tacoma-Pierce County Health Department; Jason Sullivan, City of Boone Lake

Introduce best practices, from data to plan implementation, to create plans for promoting total well-being and healthy communities. Health data tracking tools from both States and a research-evidence based toolbox will be presented. A comprehensive plan example will demonstrate how these tools are applied to yield healthy community outcomes.

**Planning Matters to You: Communications • 1.5 CM**

**Speakers:** Clifford Higgins, Metro; Leslie Carlson, Brink Communications; Evan Manvel, DLCD

A panel of three experienced communications professionals discuss how planners can be more effective at engaging the public in planning efforts.

**Leading Amidst Impossible Demands • 1.5 CM**

**Farmland Transfer and Strong Community Food Systems • 1.5 CM**

**Speakers:** Great Holms, 1000 Friends of Oregon; Nellie McAdams, Rogue Farm Corps; Rob Hallyburton, DLCD

Learn about research on farmland ownership and transfer, and discuss innovative tools to encourage smart farmland transfer and access by diverse aspiring farmers.
12:30 pm – 1:45 pm
KEYNOTE LUNCH: Urbanism in the Columbia Region: The Paybacks of Beloved Places • .5 CM
Washington APA Awards

Speaker: Hazel Borys, PlaceMakers

HAZEL BORYS is Managing Principal and President of PlaceMakers, an urban design, coding, and place-based marketing firm working throughout the US and Canada. She guides governments through policy and land use law reforms — allowing walkable, mixed-use, compact, resilient places to develop by-right — and helps developers get things built under the increasingly prevalent form-based codes of the new economy. Hazel is an electrical engineer with an MBA. She is the organizer of the Placemaking@Work webinar education series and the SmartCode Workshop, board member of the Transect Codes Council, coauthor of the Codes Study, and blogger on PlaceShakers.

1:45 pm – 2:00 pm • BREAK & EXHIBITS

2:00 pm – 3:30 pm
Bikes + Transit: Building on Plans • 1.5 CM
Moderator: Gerik Kransky, Bicycle Transportation Alliance
Speakers: Jeff Owen, TriMet; Catherine Ciarlo, CH2M; Drusilla van Hengel, PhD, Nelson/Nygaard Consulting Associates

TriMet has recently completed its first ever Bike Plan to serve as a roadmap to guide future investments in biking infrastructure and amenities for access to transit. Learn how to apply a similar effort in your community and share what works best for improving transit access in your area.

Moving Main Street to Action • 1.5 CM
Moderator: Jacqueline Gruber, AICP, BDS Planning & Urban Design
Speakers: Boris Borisov, City of Spokane; Karen Selander, City of Seattle

Neighborhood-scale revitalization is one of the most effective tools for improving the economic, social, and environmental health of our communities. This panel will take the audience through three key steps to creating a healthy, thriving Main Street: strategic planning, organization development, and sustainable funding.

Planning as Storytelling • 1.5 CM
Speakers: Kristina Cerise, AICP, Cerise Consulting; Erika Rhett, AICP, BERK Consulting

Our communities are more than physical places, they are filled with stories rich in meaning and connection. Understanding storytelling strengthens our work— it affects our approach and helps us have more productive conversations with our communities. Come to discover this ancient art that will transform your modern practice.

Achieving Consensus - Making Tough Decisions • 1.5 CM
Moderator: Brian Scott, PhD, BDS Planning & Urban Design
Speakers: Beth Dufek, BDS Planning & Urban Design; Andres Mantilla, Cesis Bayne East Strategic

Consensus-building requires substantive facilitation, clear communication, individual and group engagement, and a collective sense of ownership. In this session, expert facilitators will lead a training session that teaches participants about the interactive approaches to a consensus-driven, public decision-making process. Participants will leave with techniques and tools for success.

Landslide Hazards – Two Years After Oso: An Interdisciplinary Approach • 1.5 CM (ethics)

3:30 pm – 3:45 pm • BREAK & EXHIBITS
3:45 pm – 5:15 pm

**Promoting Community Development through Incubators • 1.5 CM (ethics)**

*Speakers:* Kara Martin, MUP, AICP, Healthy Community Planning, LLC; Radhika Nair, Community Attributes, Inc.; Nathan Teske, Hacienda Community Development Corporation

Business incubators are an innovative community development tool being used to spur local economies through creating jobs and supporting new businesses in a range of industries. This session shares findings of a local incubator study and two regional examples, the Portland Mercado and SeaTac-Tukwila (WA)’s Food Innovation Network kitchen incubators.

**Balancing Regulations to Create Great Cities • 1.5 CM (law)**

*Moderator:* Evan Manvel, DLCD
*Speakers:* Alan Durning, Sightline Institute; Joe Cortright, City Observatory; Laura Buhl, DLCD

A discussion of where zoning, housing, transportation, and parking laws have exacerbated problems (or slowed solutions) and could be re-balanced to better meet local community goals. Includes ways to reform the rules so they accelerate the creation of great cities.

**Collaborating with Honey, Not Vinegar • 1.5 CM**

*Moderator:* Kendra Brelland, AICP, Fehr & Peers
*Speakers:* Kristen Overleese, PE, City of Kenmore; Sarah Langton, Langton Speith

To draw attention to the need for transit service on SR 522, Kenmore, Shoreline, Lake Forest Park, and Bothell joined forces. Hear how common goals were identified, conflicts were managed, and how the Cities managed to pull off a “Quad City Council Meeting” and joint letter to Sound Transit.

**Legislative Advocacy Skills for Planners • 1.5 CM (law)**

*Moderator:* Damian Svrny, AICP, City of Bend
*Speakers:* Becky Steckler, AICP, OAPA; Estern Larsen, JD, Legislative Co-Chair, WA APA

This session will introduce the legislative process and how to influence the development of planning and land use legislation in a state legislature. Planners will learn about how a bill begins as a legislative concept, and how to influence, change, and when necessary, respectfully oppose its passage without making enemies.

**New Neighborhoods in the Northwest • 1.5 CM**

*Moderator:* Debra Nicholson, AICP, City of Lincoln City
*Speakers:* Kirstin Greene, Cogan Owens Greene; Laurence Qamar, AIA, CNU-A, Qamar Architecture & Town Planning Co.; Michael Mehaffy, PhD, Stuctura Naturalis Inc.

Presenters will focus on projects that fill gaps, design streets as places for people, create complete, affordable neighborhoods using transect and form-based tools. Projects include the Nelscott Gap in Lincoln City, Oregon, Seabrook in Washington, and a new town center on the former Vista Field airport in Kennewick, Washington.

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5:15 pm – 7:00 pm • RECEPTION AND WA APA SILENT AUCTION • MUSIC BY GLENCOE HIGH SCHOOL JAZZ BAND

7:00 pm • PUB CRAWL
FRIDAY, OCTOBER 28, 2016
Oregon Convention Center

8:00 am – 9:00 am • REGISTRATION & NETWORKING

9:00 am – 10:30 am
Retrofitting the Burbs for Transit • 1.5 CM
Moderator: Kendra Breiland, AICP, Fehr & Peers
Speakers: Rebecca Kennedy, City of Vancouver, WA; Chris Craig, City of Burien; John Owen, AICP, Makers Architecture

This session will discuss recent experiences planning for changing suburban communities in the Northwest. The session will focus on specifics about how these communities are changing, how our planning responses should change, and specifically these communities are undertaking the herculean effort of retrofitting themselves to be walkable and accommodate transit.

Plan4Health: Pierce County, WA and Umatilla County, OR • 1.5 CM
Moderator: Becky Steckler, AICP, OAPA
Speaker: Tamra Mabbott, AICP, Umatilla County; Hannah Miner, Puyallup Watershed Initiative’s Active Transportation Community of Interest

This session highlights the work of planners and health professionals in Pierce County, WA and Umatilla County, OR to integrated land use and public health from their unique perspectives—one more urban and established, one brand new and rural—to promote physical activity and increase access to healthy foods while working with a diverse coalition.

Regulating Vacation Rentals • 1.5 CM (law)
Moderator: Denny Egner, FAICP, City of Milwaukie
Speakers: Richard Sepler, AICP, City of Bellingham; Beth Goodmann, ECONorthwest

The use of AirBnB and VRBO has exploded across the northwest. Hear about the tools used to regulate these uses, not just in communities that face a high level of tourism but also in smaller, less visited, communities that want a reasonable process for allowing vacation rentals.

What’s Your Story? Captivating Planning through Communication • 1.5 CM
Moderator: Jon Pheanis, AICP, MIG Inc.
Speakers: Alex Dupey, AICP, MIG, Inc.; Peg Staeheli, FASLA, PLA, LEED AP, MIG/SvR; Kim Baldwin, City of Seattle

Who are we really trying to hear from, and are we really communicating effectively to reach our intended audience? This session will explore better ways to engage and communicate with the public. Participants will take home techniques to build excitement for a plan or project, while building long-term supporters and champions.

Tribal Planning • 1.5 CM
Speakers: Susan Devine, Parametrix; Dallas Graham, Parametrix; Jenifer Aylor, AICP, Eldred Assoc.

Planners across the West have a long history of trying to understand the needs of Native Americans. Tribal interests frequently need to be addressed at both the local and the state level, with input also provided from the federal level. This session will explore how communities and planning consultants in both Washington and Oregon can work with tribal interests to achieve mutually beneficial goals.

10:30 – 10:45 am • BREAK & EXHIBITS
10:45 am – 12:15 pm

Legislative Advocacy for Good Planning • 1.5 CM
Moderator: Yorik Stevens-Wajda
Speakers: The Hon. Sherry Appleton (D) 23rd District, Washington State Legislature; John Owen, AIA, Makers Architecture and Urban Design; Joe Tovar, FAICP, Tovar Planning

There are many good reasons and great opportunities for planners to be active advocates for good planning laws, both in the legislature and through the initiative process. This panel illustrates how planners can serve their ethical duty to serve the public interest with legislative advocacy, both as individuals and through the work of APA.

Falling Forward: Two Northwest Waterfalls and the Revitalization of Historic Waterfronts • 1.5 CM
Speakers: Leroy Eadie, City of Spokane Parks and Recreation; Kelly Moosbrugger Reid, AICP, City of Oregon City; Christopher Green, AICP, City of Salem

Derelict industrial waterfronts, a World’s Fair, and spectacular waterfalls on the Spokane and Willamette Rivers will serve as the backdrop for a look at how planning for parks, preservation, and downtown revitalization has evolved over the past 40 years – and how much remains the same.

Creative Infrastructure Finance: Through the Lens of Developers & Cities • 1.5 CM
Moderator: Anthony Martin, FCS Group
Speakers: Todd Chase, AICP, LEED AP, FCS Group; Colin Cooper, AICP, City of Hillsboro; Brenner Daniels, Holland Residential

Recent large-scale annexations in South Hillsboro, South Cooper Mountain and Tigard River Terrace have utilized a holistic life cycle approach to funding infrastructure. This presentation will focus on innovative partnerships, with special attention paid to finding the right public-private financing approach and stakeholder collaboration endemic to each successful development.

Keeping Rural Residential and Economic Development to Character • 1.5 CM
Moderator: Robert “Doc” Hansen, Kittitas County
Speakers: Peter Dykstra, JD, MPA, Plauche and Carr LLP; Tom Hogue, DLCD; Angela San Filippo, AICP, Kittitas County

Rural character is constantly being affected from water shortage, slow economic growth, and GMA urban standards. Hear from the panel how water banking, successful rural economic plans, and coordinated rural planning are addressing this challenge.

12:30 pm – 1:45 pm

KEYNOTE LUNCH: The Dollars and Sense of Downtown Development • .5 CM
Oregon APA Awards

Speaker: Joe Minicozzi, Urban3

JOE MINICOZZI is the principal of Urban3, a consulting firm created by Asheville real estate developer, Public Interest Projects. Urban3’s work in pioneering geo-spatial representation of economic productivity has prompted a paradigm shift in understanding the economic potency of urbanism and the value of well-designed cities. Their studies for municipalities across the United States and Canada have affected the reevaluation of public policy and a broader understanding of market dynamics created by tax policy. Joe is a sought after lecturer on city planning issues and his work has been featured in numerous journals and at international conferences. He is a founding member of the Western North Carolina-based, non-profit Asheville Design Center. He holds a Bachelor of Architecture from the University of Miami and Master
2:00 pm – 3:30 pm
Washington APA Annual Meeting

**Funding Transportation with Impactful Fees • 1.5 CM**
**Moderator:** Kendra Breiland, AICP, Fehr & Peers
**Speakers:** Terry Moore, AICP, ECOnorthwest; Sophie Stimson, City of Olympia

Traditional impact fee programs fund roadway projects, yet more communities are looking at ways to include infrastructure that serves alternative modes. We will provide an overview of the challenges facing communities in funding these facilities using impact fees, followed by case studies in Oregon and Washington.

**Two Cities, One Mission: Vision Zero • 1.5 CM**
**Moderator:** Rebecca Sanders, PhD, Toole Design Group
**Speakers:** Margi Bradway, Portland Bureau of Transportation; Jim Curtain, City of Seattle; Catherine Ciarlo, CH2M Hill

This session provides insights from the public and private partners working on Vision Zero efforts in Portland and Seattle. Participants will leave equipped with a greater understanding of the opportunities and challenges of pursuing Vision Zero as a data-driven and community-responsive framework for improving traffic safety and increasing community livability.

**Economic Cartography • 1.5 CM**
**Speakers:** Will Dowdy, CNU, LEED-AP, City of Eugene; Anne Fifield, City of Eugene; Sarah Zaleski, City of Eugene

Economic Cartography is the mapping and visual presentation of land value, employment and taxes. As the work of Urban3 and others gains traction, some community advocates may want to apply this thinking locally. This session will cover the basic principles, and then dive into aspects of local calibration and implementation.

**Making Yourself Indispensable: Key Insights for Emerging Professionals from (Almost) Functioning Planners • 1.5 CM**
**Moderator:** Nikole Coleman, AICP, City of Seattle;
**Speakers:** Scott Kuhta, AICP, Washington State Dept of Commerce; Josh Hall, EDFP, City of Seattle; Ami Keiffer, Business Oregon

With so many paths a new planner could take (government, consulting, nonprofit, barista), the goal of this session is to provide insight on what each of those paths may look like. This session will bring together planners from human services, communications, and different levels of government in a conversation with the audience.

**Beyond Integration: Land Use and Transportation Together Integrating Land Use-Transportation: Successful Case Studies from 3 Cities • 1.5 CM**
**Moderator:** Kristin Hull, CH2M
**Speakers:** Zach Galloway, AICP, City of Eugene; Karen Swirsky, AICP, City of Bend; Chris Comeau, AICP, CTP, City of Bellingham

Three medium-sized cities – Eugene, Bend and Bellingham – are conducting innovative processes to tackle challenges related to growth and redevelopment. Learn how these cities have moved beyond integrating land use and transportation to achieve real livability.

3:30 pm – 3:45 pm • BREAK & EXHIBITS

3:45 pm – 5:15 pm
**Do Sweat the Hard Stuff • 1.5 CM (ethics)**
**Moderator:** Susan Aldrich, AICP, City of Portland, Environmental Services
**Speakers:** Elisabeth Reese Cadigan, City of Portland, Environmental Services; Denver Igarta, City of Portland, Transportation

Participatory discussion framed in the context of the AICP Code of Ethics. Explore infrastructure policy issues: Who pays to pave dirt streets or to extend sewers? Does it matter if it’s a low or high income neighborhood? What if increased property values result in displacement?
Making Parking Management (Almost) Painless • 1.5 CM
Moderator: Rick Williams, Rick Williams Consulting
Speakers: Jonathan Williams, AICP, Seattle Dept of Transportation; Grant Morehead, AICP, Portland Bureau of Transportation

In an era of reduced on-site parking requirements, how are cities managing street parking and balancing competing needs? Come hear from city staff from Portland and Seattle who develop and implement programs to regulate on-street parking, and the inevitable politics and perceptions that staff manage along the way.

The Opportunities of Lidding Freeways • 1.5 CM
Moderators: Scott Bonjukian; Makers Architecture and Urban Design
Speakers: John Feit, GGLO Design, Kate Washington, Pearl District Neighborhood Association; Bradley Calvert, City of Bellevue

Where urban freeways had devastating impacts on urban neighborhoods' public health and quality of life. An increasingly popular solution for sunken freeways is to lid them with parks and other land uses. At this session we'll explore case studies from across the country and proposals in Seattle, Portland, and Bellevue.

Ethics and Housing: A Challenge for Northwest Planners • 1.5 CM (ethics)
Moderator: Philip Farrington, AICP, City of Springfield
Speakers: Steve Butler, FAICP, Municipal Research and Services Center; Dr. Lisa Bates, PSU, Center for Urban Studies; Sarah Lewontin

Ethics and Housing will challenge planners to think about whether they are doing enough to address the problems associated with housing and affordable housing in the northwest. The session will address whether planners have an ethical responsibility to work for housing solutions for all members of their communities.

Local Land Use and State Agency Coordination: How Does SEPA and SAC work at the Local Level • 1.5 CM (law)