DECLARATION

We, the member organizations and individuals of the Oregon 2050 Alliance, acknowledge that we live and work in a very special place on earth. We are graced with natural beauty and resources, an innovative and growing economy, and vibrant communities. We also acknowledge that this good fortune derives from a combination of inherited natural assets and intentional—often bold—efforts by many to create a livable and prosperous place. We celebrate the fact that Oregon’s civic tradition has been forward-looking from the beginning.

We are aware that Oregonians face several great challenges and that our best efforts will be needed to ensure a livable Oregon in 2050. These challenges include: climate change, population growth and migration, widening income and achievement gaps, threats to individual and environmental health, a need to compete in an increasingly global economy while providing for ourselves, addressing generational changes in attitudes and interests, decreasing public trust in our systems of governance, and loss of effective public engagement around critical issues and initiatives. We also acknowledge that addressing these challenges will require us to work together to take bold and creative action.

We also believe that Oregonians overwhelmingly value community health and wellness, protecting clean air and water, combating climate change, directing new growth to cities and towns, and working together to address our common challenges.

We further believe that Oregonians have an enduring desire to care for this place, its people and families. We are optimistic about Oregonians’ ability to get engaged and effect real change. We believe we are capable of the kinds of actions, large and small, that will together translate our care of place and community into making a bright future for Oregon—one that is healthy, prosperous, equitable, inclusive, and resilient.

GOALS OF THE OREGON 2050 VISION

We believe the need and opportunity exist to create a common vision and action agenda to ensure a healthy, vibrant, and resilient future for Oregon. Goals of this vision are to:

• Reduce climate change vulnerability and enhance the health of natural systems
• Build toward a productive, inclusive, and sustainable economy
• Pursue efforts to create a healthy, informed, and equitable society
• Renew and deepen efforts to make all cities and towns vibrant and walkable
• Reinvigorate and reshape our systems for increasing civic engagement and cultivating leadership and effective governance
We acknowledge that realizing these outcomes will require new thinking and new partnerships. It will require bridging current divides and, ultimately, changing the way we do business and govern ourselves. Therefore, we commit to the following:

1. **Creating a common Vision and Action Agenda for the future.** We will articulate a common vision as a guide for action and engagement. As a starting point, we will use the provisional Vision begun as part of the recent Northwest Livability Challenge Initiative of 2010-13, and will work with our Alliance partners and others to revise and amend it through collaboration. The Vision will serve to foster and inform the on-going work of creating and implementing an evolving Action Agenda to be worked on by Alliance members and others.

2. **Growing the Alliance.** We desire to engage as many sectors, disciplines, interests and communities as is efficacious for furthering and realizing our Vision for the future of Oregon. The Alliance should serve as a network for actively promoting collaboration, sharing, coordinating, and leveraging the assets and abilities of individual groups and organizations to further the Vision and Action Agenda for Oregon’s future.

3. **Forging partnerships for action.** We encourage groups and individuals within the Alliance to collaborate and enlist other partners to further specific Actions.

4. **Communicating, educating, and engaging.** We seek to grow our collective capacity to communicate, educate and engage others through the use of formal publications, informal networks, professional and industry networks, new media, University research, College, High School and Grade School curricula, and other means.

5. **Motivating real change.** We will actively facilitate informed choices for individuals, families and businesses, as well as promote institutional change and policy reform.

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**Exhibit A – Oregon 2050 provisional Vision Statement, including Opportunities for Action**

Declaration written by the Oregon 2050 Organizing Committee. Members: Brian Campbell, FAICP; Arnold Cogan, FAICP; Alex Howard, (OAPA); Jason Franklin, AICP; Gil Kelley, AICP; Carol Mayer-Reed, FASLA; Dave Siegel, FAICP; Erica Smith, (OAPA); Becky Steckler, AICP; Paddy Tillet, FAIA, FAICP; and Ellen Wyoming, (OAPA).
Alliance Members

We, the undersigned, acknowledge that the initial commitments in the Oregon 2050 Declaration are broad and aspirational and that much work will need to be done to realize them. Therefore, we commit to staying engaged in the effort and engaging others to refine and implement the Oregon 2050 Vision and Action Agenda.

**Alliance Members (1.11.14)**

Oregon Chapter of the American Planning Association

**Proposed Additional Alliance Members:**

Portland Chapter of the American Institute of Architects

Oregon Chapter of the American Society of Landscape Architects

Oregon Public Health Institute

Urban Land Institute – Northwest

Oregon Business Alliance

Coalition for a Livable Future

Oregon League of Women Voters

1000 Friends of Oregon

Sustainable Business Oregon

The Architecture Foundation of Oregon

Coalition of Communities of Color

**Other possible signatories:**

The Intertwine

Oregon Housing Alliance

Friends of Family Farmers

Rural interests (State-wide or regional)

Labor organizations

Engineers (civil and transportation)

Ecumenical Ministries of Oregon